



FMC
TRUE CHAMPIONS
ASSURANCE PROGRAM



2022 ECHELON® HERBICIDE PERFORMANCE ASSURANCE PROGRAM FOR BERMUDAGRASS

Professional Season-Long Weed Control

Echelon® Herbicide will change the way you look at your spring preemergence herbicide program. Echelon® Herbicide provides the season-long crabgrass control you and your customers require. It also controls goosegrass and sedges like Yellow Nutsedge and Green Kyllinga during the same application. In fact, Echelon® Herbicide is the only preemergence herbicide on the market that provides:



Long residual preemergence control of Crabgrass and Goosegrass



Preemergence control of sedges, like Yellow Nutsedge & Green Kyllinga

The Performance Assurance Program for Bermudagrass²:

Echelon® Herbicide, applied according to the label directions for preemergence applications, will provide at least 4100 days of preemergence control¹ of Crabgrass⁴, Goosegrass, Yellow Nutsedge and Green Kyllinga. If it does not, FMC will provide an appropriate product to control remaining weeds identified above at no cost to the user.



What if a Breakthrough Occurs in Bermudagrass?

Should a Crabgrass, Goosegrass, Yellow Nutsedge or Green Kyllinga breakthrough occur on more than 10% of the treated area on or before 100 days after the initial Echelon® Herbicide application, file a 2022 Performance Assurance Program claim by contacting your local FMC representative or call FMC at 1-800-321-1FMC (Option 3). Claims must be filed on or before the 100 DAIT3 date. Any claims filed after this date do not qualify. Claimant agrees to accept Dismiss® NXT Herbicide, Dismiss® South Herbicide, or Solitare® Herbicide (based on weed(s) present and labeled turf types) as full and complete payment. No payment will be made for time and/or labor associated with these applications.

Your local FMC representative will conduct a site inspection and complete the appropriate claim documentation to verify application according to label directions, product purchased during the designated program period and that the breakthrough occurred. If samples of the target weed indicate DNA-resistance through independent third-party verification, the Performance Assurance is null and void. If all Performance Assurance Program requirements are met, FMC representative will authorize customer to receive Dismiss® NXT Herbicide, Dismiss® South Herbicide, or Solitare® Herbicide as appropriate and at no charge to treat the breakthrough.

Free goods will be in sufficient quantity to treat the area where weed breakthroughs occurred in the Echelon® Herbicide treated area according to labeled use rates. Any areas not previously treated with Echelon® Herbicide or in excess of the acres that can be treated by the volume committed and purchased under the designated marketing program are not eligible for the free goods offering.

References:

1. Control defined as at least 90% control for at least 100 days from the initial Echelon® Herbicide application. DAIT = Days After Initial Treatment. Purple Nutsedge is not included in this Performance Assurance Program. Echelon® 4SC will not control DNA-resistant goosegrass. Percent control is at the discretion of the FMC representative(s) investigating performance claims.
2. Echelon® Herbicide Performance Assurance Program applies to Bermudagrass (including hybrids) only.
3. An initial preemergence application must be applied in spring prior to Echelon® 4SC following the application schedule of prior pre-emergent herbicide applications. DAIT= Days After Initial Treatment. Application timing:
Areas North of I-4 in Central Florida: Between April 1 and May 15
Areas South of I-4 in Central Florida: Between May 15 and June 15
4. For areas outside of FL: An initial preemergence application must be applied in early spring prior to Echelon 4SC. Echelon 4SC applications for preemergence control must be made between April 1 and May 15, 2022. DAIT = Days After Initial Treatment
5. Crabgrass control is limited to labeled types of Crabgrass, including large and smooth varieties. Blanket Crabgrass is expressly not included in this Performance Assurance Program.

2022 Echelon® Herbicide Performance Assurance Program Requirements:

- 1 Four gallon (1 case) minimum purchase required. Invoices are required to verify purchases of Echelon® Herbicide. FMC will verify actual product purchases through collaboration with FMC Agents/Distributors based on invoices and/or Electronic Data Interchange (EDI). Invoice summary reports will be accepted if they clearly detail purchase date, retailer invoice number, product description, quantity, unit of measure and names of both purchaser and selling organization.
- 2 FMC Corporation reserves the right to verify all claims under this program. In matters of discrepancy, including, but not limited to customer participation in broker sales of FMC products, FMC reserves the right of final decision. Customer will be required to forfeit any product replacement previously provided and will not qualify for any future program considerations, which may otherwise be due should FMC not be permitted to verify customer's claim.
- 3 Performance claims will be paid only to those customers who have fully qualified and met eligibility requirements for the Echelon® Herbicide Performance Assurance Program. All accounts must be current in order to file a claim. FMC reserves the right to withhold any pending performance claim benefits and/or bill for the return of previously provided replacement product to any distributor, dealer, or end user who fails to reach program requirements if product is returned.